



COMPANY PROFILE

**We are Digital Narrators,
Thinkers, Tinkers and Cloud
Developers**

Branding, 360deg Digital Marketing Solutions, Online
Marketing

Let's talk (+91)09999257505

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ABOUT US

We're a culturally rich team having 8+ years of experiences in each and every diverse field. We're Designers, Developers, Strategist and Marketers . Mostly we're real people just like you.

WHO WE ARE

We are a Digital Design, Website and a 360deg. Digital Marketing agency based in New Delhi, India. We create beautiful brands, bespoke websites and strategic solutions that empower our clients, create results, and help them grow.



OUR SERVICES

We are artisans and craftsmen of beautiful brands and bespoke solutions.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses.



BRANDING, IDENTITY & STRATEGY

Brand Identity & Experience
Digital Strategy & Growth
Logo, Branding & Collateral, Infographic
Videos, Photography and Video Shoots



DESIGN & INTERACTION

Digital & Print
Design User Interface & Experience
icons & Animations



WEBSITES & APPS

Bespoke Websites
E-Commerce & Apps
Digital Marketing & SEO, SMO, Ad words etc.



CLOUD PLATFORMS & DATABASES

Bespoke Development
Cloud Platforms
Database Solutions

OUR CLIENTS

We work with clients from all over the world to create amazing results.

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over India and around the world.

"The team at Aspirations Digital were great to work with. They took everything off my plate and came up with something amazing"

-Anubhav Bajpae, Director , Vouchpro Webcast Solutions

SMALL BUSINESSES & MEDIUM ENTERPRISES



LARGER CORPORATES

THE ECONOMIC TIMES



Case Study

The Opportunity

The team at MIC are more than top marketing insight research solution providers, they're business people who help their clients grow. We worked on their branding, to transform their digital presence from a traditional approach to a modern, approachable business.

The Result

We did our research on their branding and identity with our technical expertise and helped them provide a best-in-class website and online platform.

- Stunning Website and Increased Conversions
- Online Platform & Account Management



“Aspirations Digital have been great to work with in designing our new website and adding new innovations which has improved our efficiencies and client experience. We have a platform and website we are proud of, and we have no hesitation in recommending them.”

Case Study

The Opportunity

Having created a powerful new brand identity and social strategy, Phoenix Organics needed to reflect this through their digital presence by implementing info graphic videos for their Television production team. We worked with their graphics team to create a stunning, simple infographic Video.

The Result

We combined the depth and elegance of the branding created our beautifully crafted web design and development to provide a seamless video.

- Simple, Intuitive & Enjoyable video Experience
- Elegant Portrayal of New Brand & Identity



“Aspirations Digital are motivated to do great work, and help us to capture our vision and bring it to life. They are easy to work with and passionate to create the best results.”

Case Study

The Opportunity

CEC were looking for top notch Video and Photography services to help them create a beautiful profile for there METRO Project .

The Result

We took a realistic approach and used all top of the line equipment to deliver them the best and a state of the Art shoot for their marketing collaterals.

- Innovative, top of the line Shoot
- Cross-Sector marketing solution



“Aspirations Digital have used their expertise to transform what was a considerable challenge into an enjoyable user experience. Cutting-edge stuff!”

Case Study

The Opportunity

Following years of R&D, Kickstart Bahrain came to us to bring their start-up vision to life. Starting from branding to the whole online UX. Kickstart Bahrain provides an online eco-system that allows to apply for Co-working spaces and conference halls. Being premium office space providers in Bahrain they wanted to have a niche solution.

The Result

We worked with Kickstart Bahrain and their in-house development team to re-envision their brand and identity. We followed this through a powerful, yet clean and a simple website design, brand collateral, user interface design and

world-class user experience.

- Strong, Memorable Branding & Identity
- World Class User Interface & Experience



“We really love the work you guys did, and it’s a highlight for everyone we talk to about the project. We can’t wait to get started on the next one!”

Case Study

The Opportunity

From scratch till the end result SixD came to us with a request of getting them online and getting them ranked on Google for better visibility online and better reachability for their clients .



The Result

We worked step by step as they had a very vast product line and we had extensive research while mining their keywords as their market was for very very niche clients. So pin point marketing and specific targeting with ad words and organic growth on Google through Seo was planned and we got on track within the given timeframe.

- Online visibility, Google Ranking , Online Growth
- User Interface & User Experience

“We had no clue what was to be done and how we had to proceed with but eventually things got sorted and everything became visible getting us slowly to where we wanted to be”

Case Study

The Opportunity

HCL came to us with a vision to build and transform in to a full info graphic solutions for their clients being it infographic PPTs or Info graphic Videos. We took the time to sit down with HCL and understand their goals, help them create strategies and beautifying the presentations, and help them create an uncluttered figures.

The Result

Growth as numbers and figures came on top with what needs to be shown to the client.

- More numbers and figures less of Text
- Minimalistic designing and clear content management



“The team at Aspirations Digital got our vision from day one, and helped us till we achieved what we had on the story board.”

The Opportunity

With an idea of bringing vaping in India we had a big challenge with an opportunity of getting an E-commerce website with having selected sales channels and building visibility online.

The Result

Taking care of various products we categorized and channelized each and every product being it vaping devices or the flavors associated to vaping. We created a visual showcase with interactive banners for them to create an amazing look and feel.. Following to it we strategized for their visibility solutions with a n intensive keyword rich SEO optimization

- Online visibility, Google Ranking , Online Growth
- User Interface & User Experience



“We had a big challenge as we were getting into grounds that we dint know how it would things pan out . But the patient and step by step planning from Digital Aspiration lead us to a comfortable place”

Case Study

The Opportunity

After years of conventional marketing Suzlon wanted an updated identity by creating a infomercial Video for their Brand and also wanted to come into the 21st century in a powerful and compelling way.

The Result

We worked with Suzlon to redefine how they support businesses, and provide a solution which showcases them as leaders in their field, and position them at the forefront of digital technology. Their new infomercial Video took facts and figures in a precise way.

- Beautiful New Brand Strategy
- Powerful infomercial & data representation



"The Aspirations Digital team listened to our vision, worked within our deadlines, and created an amazing infomercial Video. You guys have been so easy to work with and really supportive, thanks team"

Case Study

The Opportunity

Vouchpro came to us with a vision to build their online presence to a cross geographic reach. We took the time to sit down with Vouchpro and understand their goals, help strategise, and realize their vision.

The Result

Three years, a hundred thousand Facebook likes, and thousands of online members later Vouchpro is running on good grounds. We worked with them to create a brand, identity, collateral that is the digital experience.

- Brand, Identity, Collateral, Website .
- Integrated Platform & Digital Experience.



***“The team at Aspirations Digital
got our vision from day one, and
helped us till the end.***

***Their support has been amazing,
thanks guys”***

Case Study

The Opportunity

Mahindra came to us with a vague plan to have a corporate shoot and their testimony and promote their presence on their YouTube channel. We sorted them out with a testimony shoot of their clients and provided them with class leading visuals and optimized their YouTube campaign.

The Result

Good campaign always gives you the much needed boost. Hence brand, identity created and a digital experience is enhanced.

- Brand, Identity, Corporate shoot, Videography.
- YouTube & Digital Experience.



“Referred us by a Client who ere already working with Aspirations Digital and as suggested professional and pin point service by them. ”



OUR APPROACH

We are Digital Narrators, Thinkers, Tinkers and Cloud Developers.

It all starts over coffee with a pen and paper. We sit down with you to understand your vision, what you want to achieve, and what makes you unique.

From there we determine how to narrate your story across the digital world, and provide the digital tools and technology to ensure your success.

OUR PHILOSOPHY

Our mission is to empower our clients through technology. We promise to connect you with your customers by understanding your vision, and giving you a voice in the digital world.

RELATABILITY

To relate is to understand, make connections, and identify with. We strive to understand our clients unique stories and visions so that we can successfully relate that to their customers, staff, and key stakeholders.

SIMPLICITY

To make something simple is not always easy, as it requires a complete understanding. We endeavour to combine our experience and creativity to produce simple, seamless and enjoyable experiences.

YOUR STORY

Every story is unique, and we're interested in understanding and telling yours. We combine wisdom and technology, experience and creativity, in order to realise your vision and tell your unique story.

CAPABILITIES

We've built our own tools based on industry leading applications and open-source software, so that we're not limited in the ways we can help our clients. With us, anything is possible.

WELL-BUILT CUSTOM SOLUTIONS

We're not your down-the-road developers who theme websites and recycle brands. We focus on high-end, bespoke solutions and development that involve scoping, architecture, building and quality assurance.

Our team culture prioritises cutting-edge technology and an always-learning attitude - not because it's the best, but to provide our clients with the best competitive advantage.

USER EXPERIENCE AS A PRIORITY

We believe that interacting effectively and intuitively with users is fundamental to success in business. We combine both form and function to create exceptional experiences - neither outweighs the other, though both interact in harmony.

We design to an exacting standard. We craft experiences oriented toward business goals. We close the gap between design, development, and experience.

STRENGTH THROUGH PARTNERSHIP

We know that we can serve our clients the most by focusing on what we're best at, and working with partners who are the best at what they do.

Great things are rarely done in isolation. We partner with technology companies for hosting, infrastructure and online services. We partner with ideas of our in-house creative teams and for social media, search engine optimisation, business development and much much more.

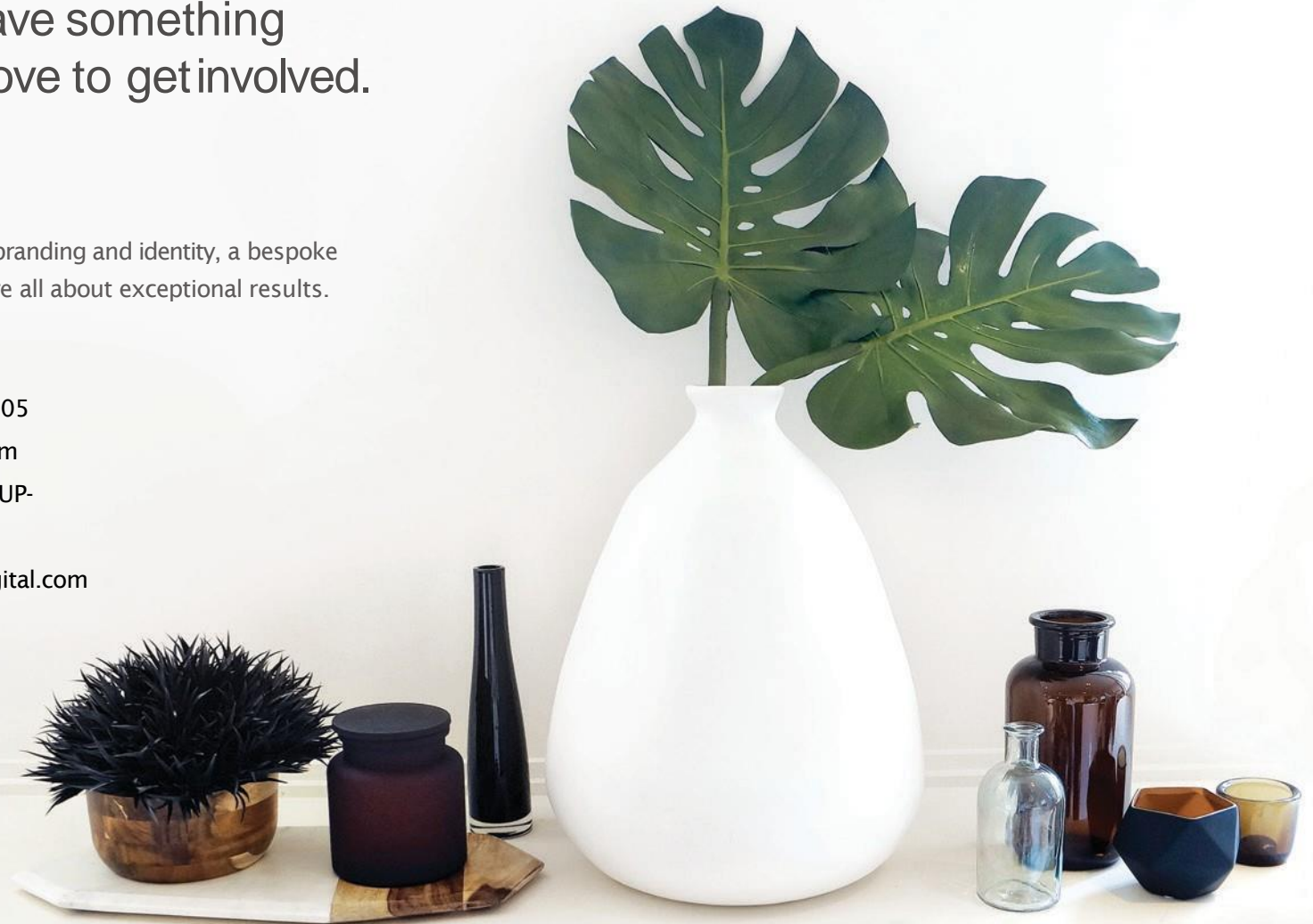


LET'S GET STARTED

We know you have something great and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or cloud platform, we're all about exceptional results. Let's get started today.

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